

# JAMES HOLBROOK JOHNSON

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Eugene, OR 97402

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## PROFESSIONAL PROFILE

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Instructional designer, project manager, writer, and trainer with a broad background in designing effective presentations of complex information. Excellent communication and organizational skills. Proven ability to analyze outcomes and structure information to meet the needs of end-users.

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## SKILLS

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Thorough understanding of instructional design, needs assessment, interactive learning, visual aids/supporting media, internet/intranet technology, and graphic design/illustration. Proficiency with a variety of applications including FrameMaker, PageMaker, PageMill, MS-Office, Visio, and Photoshop.

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## EXPERIENCE

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### INSTRUCTIONAL DESIGNER

- Researched and developed numerous training programs in the areas of safety, regulatory compliance, management, technical processes and procedures, sales, and total quality management.
- Produced user manuals and documentation for suggestion systems and performance incentive programs.
- Designed and wrote a series of self-study industry education programs.

### TRAINER

- Designed and conducted numerous train-the-trainer seminars dealing with workplace safety and regulatory compliance.

### WRITER

- Published numerous feature articles and essays on a wide variety of subjects.
- Produced online help systems and user documentation for software applications.
- Wrote bulletins for an educational research clearinghouse.
- Wrote videoscripts for marketing and safety education
- Developed a variety of web sites for both the Internet and intranets.
- Awarded Loft Creative Nonfiction prizes in 1988 and 1989.

### EDUCATION

- 1980 B.S. Oceanographic Technology, Florida Institute of Technology, Cum Laude.
- Numerous professional seminars.

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## CLIENT LIST - PARTIAL

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| ■ American Refugee Committee | ■ The Learning Design Group   |
| ■ California Safety Center   | ■ Minneapolis Heart Institute |
| ■ CAMAX                      | ■ Pacific Power and Light     |
| ■ Carlson Learning Comp.     | ■ Toro                        |
| ■ General Mills              | ■ Toyota                      |
| ■ Honeywell                  | ■ Weyerhaeuser                |
| ■ H. W. Wilson Inc.          | ■ Wilson Learning Corp.       |
| ■ IBM                        | ■ Ziegler CAT                 |
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## CAREER SUMMARY

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- 2000 – Present: Partner and CEO of D2000 Safety, Eugene, Oregon
  - 1996 -- 2000: Consultant, Minneapolis, Minnesota.
  - 1994 -- 1996: Owner, Intelliflow Instructional Systems, Eugene, Oregon.
  - 1990 – 1994: Manager of Technical Communications, D2000 Safety, Springfield, Oregon.
  - 1987 – 1990: Consultant, Wilson Learning Corp., Minneapolis, Minnesota.
  - 1985 – 1987: Communications Coordinator, Minneapolis Heart Institute Foundation, Minneapolis, Minnesota.
  - 1984 – 1985: Consultant, Carlson Learning Corp. Minneapolis, Minnesota.
  - 1980 – 1984: Technical Sales Representative, Dexter Corporation, Minneapolis, Minnesota.
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## PUBLICATION CREDITS - PARTIAL

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**Around Alone**, Profile of solo sailor Dodge Morgan. *Scene Magazine*, March 1987.

**Beginner's Mind**, Essay/memoir. *Cruising World*, November, 1991.

**Biology's Answer to Toxic Dumps**, Report on using microbes to metabolize toxic wastes. *Sierra*, January/February, 1987.

**Commitment to Focus**, Profile of U of M President Dr. Kenneth Keller. *Minnesota Monthly*, September, 1986.

**David Weissbrodt**, Profile of human rights attorney. *Minnesota Law Journal*, June 6, 1986.

**Father of the Mexican Mestizos**, Historical account of Spaniard Gonzalo Guerrero in the Yucatan. *Americas*, March-April, 1988.

**Monument to Disaster**, Travel article/essay. *St. Paul Pioneer Press and Dispatch*, May 11, 1986.

**Nautical Gems**, Description of classic boats on Lake Minnetonka. *Mpls. St. Paul*, June, 1987.

**Oregon's Sea Lion Cave**, Natural history description. *Sea Frontiers*, September - October 1986.

**The Revised Menu of Employee Benefits**, Feature article/special section. *Corporate Report Minnesota*, June 1987.

**Replanting St. Helens**, Natural history of the area and report on attempts to replant the forest. *American Forests*, November, 1985.

**The Secret Harvest**, Report on the harvesting of non-traditional forest products. *American Forests*, March/April 1992.